



Asian American Federation

# SPIRIT *of* ASIAN AMERICA COCKTAIL GALA

## SPONSORSHIP OPPORTUNITIES

- \_\_\_\_\_ **Diamond Spirit Sponsorship** **\$50,000**  
Twenty (20) individual tickets • Corporate logo on step-and-repeat banner • Corporate display at event • Diamond Spirit Journal Ad • Podium recognition • Corporate logo on website (with link to company website), & on A/V screen
- \_\_\_\_\_ **Platinum Spirit Sponsorship** **\$25,000**  
Fifteen (15) individual tickets • Corporate logo on step-and-repeat banner • Platinum Spirit Journal Ad • Podium recognition • Corporate logo on website (with link to company website), & on A/V screen
- \_\_\_\_\_ **Gold Spirit Sponsorship** **\$15,000**  
Ten (10) individual tickets • Gold Spirit Journal Ad • Podium recognition • Corporate logo on website (with link to company website), & on A/V screen
- \_\_\_\_\_ **Pearl Spirit Sponsorship** **\$10,000**  
Ten (10) individual tickets • Pearl Spirit Journal Ad • Podium recognition • Listing on website, & on A/V screen
- \_\_\_\_\_ **Silver Spirit Sponsorship** **\$7,500**  
Ten (10) individual tickets • Silver Spirit Journal Ad • Listing on website, & on A/V screen
- \_\_\_\_\_ **10 Individual Ticket(s) + Listing on website & on A/V screen** **\$5,000**
- \_\_\_\_\_ **Individual Ticket(s)** **\$500**
- \_\_\_\_\_ **Individual Ticket(s) for Nonprofits** **\$300**

I/We cannot attend but wish to make a fully tax-deductible contribution of \$\_\_\_\_\_.

**AD RATES** (Non-table purchase ads only) *All ads are in color.*

<b>Position:</b>	<b>Cost:</b>	<b>Width:</b>	<b>Height:</b>	<b>Art/Logo Requirements:</b>
<input type="checkbox"/> Outside back cover	\$4,000	6.5"	x 8"	High-res PDFs must be made to actual size and in color MS Word documents are <u>not</u> accepted
<input type="checkbox"/> Inside front cover	\$3,000	6.5"	x 8"	
<input type="checkbox"/> Inside back cover	\$2,500	6.5"	x 8"	Deadline for all journal ads is <b>April 28, 2017</b>
<input type="checkbox"/> Full page	\$1,000	6.5"	x 8"	Email file/PDF to: <a href="mailto:jonathan.tsao@aafederation.org">jonathan.tsao@aafederation.org</a>
<input type="checkbox"/> Half page	\$750	6.5"	x 3.75"	

### **PAYMENT OPTIONS:**

- Enclosed is my check for \$ \_\_\_\_\_. Please make payable to Asian American Federation and send to 120 Wall Street, 9<sup>th</sup> Floor, New York, NY 10005
- Please charge \$: \_\_\_\_\_ to my:  American Express  VISA  MasterCard

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

\* Your contribution is limited to the amount in excess of the fair market value of the dinner.

**For more information: Jonathan Tsao at (212) 344-5878 x224 or [jonathan.tsao@aafederation.org](mailto:jonathan.tsao@aafederation.org)**