Explore Murray Hill’s Korean Food Alley

떡 (Tteok; Rice cake): Korean food made from glutinous rice flour. Comes in various shapes and textures. Enjoyed as a snack, dessert, or in savory dishes like Tteokbokki (Spicy rice cake).

면 (Myeon; Noodle): Versatile noodle made from wheat, rice, or sweet potato starch. Used in dishes like soups, stir-fries, or served cold.

포차 (Pocha; Street Tent Restaurant): A short word for Pojangmacha, which typically offers a range of food and beverages. It is a convenient spot to grab a quick bite or spend the night socializing and drinking with friends.

반찬 (Banchan; Small side dish): Assortment of small dishes served alongside the main course in Korean cuisine. Complements the main dish and provides a diverse eating experience.

국 (Guk; Soup): Traditional Korean dish made by boiling ingredients in seasoned broth to create a main or side dish. Some dishes use 'Tang' instead of 'Guk'.

찌개 (Jjigae; Stew): Korean stew with rich flavors, simmered with various ingredients. Often served in a claypot or a communal pot at the center of the table.

You’ve heard of Koreatown in Manhattan but is that really where Korean New Yorkers go to eat?

All the locals know Murray Hill, Queens is the true home for NYC’s Korean cuisine and a diverse, growing immigrant community.

The Asian American Federation invites you to Find Your Seoul in Murray Hill! As part of our campaign to renew and promote the immigrant and Asian-owned small businesses in the area, we’re working with local organizations, merchants, and community members to host fun events and put this hidden gem for Korean cuisine and culture on the map. NYC’s Asian businesses and communities are still recovering from the pandemic and they need our support more than ever. So come to the Koreatown of Queens and Find Your Seoul in Murray Hill!

Follow us online to learn about our upcoming programs – get ready for everything from food tours to concerts!

Instagram: @aafederation

This program is supported by New York City Small Business Services and the Department of Transportation.