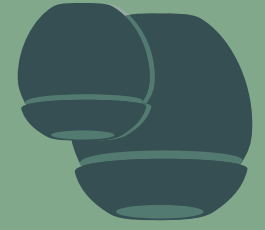


**History of Murray Hill's Food Alley (먹자골목)**

Murray Hill Food Alley, also known as 먹자골목 (Mukja Golmok) in Korean, is a bustling commercial district located in Queens, New York. It emerged in the 2000s as Korean businesses moved eastward from Flushing Main Street, establishing Murray Hill as a Korean hub.

Centered around the Murray Hill LIRR Station, the Food Alley's many restaurants and pubs originally attracted older generations and Koreans in the Tri-state area looking for a taste of home. Today, locals and visitors of all ages come to the Food Alley for its diverse range of restaurants, cafes, bakeries, beauty salons, and clothing stores.

Murray Hill's small businesses aren't just the economic engine but also the cultural heart of Queens' biggest Korean community. From movie nights to traditional drumming performances, exciting events hosted by local merchants and community-based organizations make the Food Alley a vibrant culinary and cultural destination. Visit Murray Hill's Food Alley, and LET'S EAT!



# Explore MURRAY HILL'S KOREAN FOOD ALLEY

## 먹자골목



**찌개 (Jjigae; Stew):** Korean stew with rich flavors, simmered with various ingredients. Often served in a claypot or a communal pot at the center of the table.



**국 (Guk; Soup):** Traditional Korean dish made by boiling ingredients in a seasoned broth. Served as a main or side dish. Some dishes use 'Tang' instead of 'Guk'.



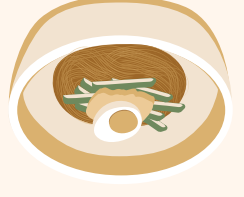
**반찬 (Banchan; Small side dish):** Assortment of small dishes served alongside the main course in Korean cuisine. Complements the main dish and provides a diverse eating experience.



### Korean Food Glossary



**포차 (Pocha; Street Tent Restaurant):** A short word for Pojangmacha, which typically offers a range of food and beverages. It is a convenient spot to grab a quick bite or spend the night socializing and drinking with friends.



**면 (Myeon; Noodle):** Versatile noodle made from wheat, rice, or sweet potato starch. Used in dishes like soups, stir-fries, or served cold.



**떡 (Tteok; Rice cake):** Korean food made from glutinous rice flour. Comes in various shapes and textures. Enjoyed as a snack, dessert, or in savory dishes like Tteokbokki (Spicy rice cake).



### FIND YOUR SEOUL IN QUEENS KOREATOWN

**You've heard of Koreatown in Manhattan but is that really where Korean New Yorkers go to eat?**

All the locals know Murray Hill, Queens is the true home for NYC's Korean cuisine and a diverse, growing immigrant community.

The Asian American Federation invites you to **Find Your Seoul in Murray Hill!** As part of our campaign to renew and promote the immigrant and Asian-owned small businesses in the area, we're working with local organizations, merchants, and community members to host fun events and put this hidden gem for Korean cuisine and culture on the map. NYC's Asian businesses and communities are still recovering from the pandemic and they need our support more than ever. So come to the Koreatown of Queens and Find Your Seoul in Murray Hill!

Follow us online to learn about our upcoming programs – get ready for everything from food tours to concerts!

Instagram: @aafederation

*This program is supported by New York City Small Business Services and the Department of Transportation.*



**Asian American Federation**

# Explore MURRAY HILL'S FOOD ALLEY

먹자골목

- 1 Joong Koog Jip**  
Korean Chinese cuisine  
149-08 41st Ave  
(718) 358-0468
- 2 Ziggle Tofu & Grill**  
Korean tofu, stew, BBQ  
149-06 41st Ave  
(718) 321-0220
- 3 Mapo|Korean BBQ**  
Korean BBQ  
149-24 41st Ave  
(718) 886-8292  
mapokoreanbbqny.com
- 4 Somunnan Kimbab & Sushi**  
Korean kimbab  
149-21 41st Ave  
(917) 794-1200
- 5 Ssam Tong Korean BBQ**  
Korean BBQ  
41-08 149th Pl  
(718) 886-6797
- 6 Green Meat Market**  
Korean side dishes,  
fresh meats  
14916 41st Ave  
(718) 886-2006
- 7 Hareubang Dol Gui**  
Korean seafood BBQ (eel)  
41-10 149th Pl  
(646) 720-0214
- 8 Han Joo**  
Korean BBQ, noodles  
41-06 149th Pl  
(718) 359-6888
- 9 Yuk Jun Gui**  
Korean BBQ (eel & gopchang)  
4105 150th St  
(718) 460-1266
- 10 JeonJu Korean Restaurant**  
Korean cuisine (Jeollado region)  
40-11 150th St  
(718) 939-0434
- 11 Sambak Sambabzip**  
Korean meats & veggie wraps  
41-11 150th St  
(718) 461-1212
- 12 Mahsil**  
Korean pizza, chicken, craft beer  
4007 150th St  
(718) 461-5959  
mahsilny.com
- 13 Janchi Myeonga**  
Korean side dishes, stews, kimchi  
40-16A, 150th St  
(718) 460-8989  
janchiemyeonga.com
- 14 Daori BBQ**  
Korean BBQ (chicken & duck)  
40-03 149th Pl  
(718) 353-5252  
daoriny.com
- 15 Coffee Factory**  
Coffee & desserts  
718 Barton Ave  
(718) 939-2406
- 16 Hahm Ji Bach**  
Korean BBQ & stews  
40-11 149th Pl  
(718) 460-9289  
hahmjibach.com
- 17 Croffle House**  
Coffee & desserts  
40-17 149th Pl  
(917) 908-0405  
crofflehouse.com
- 18 Kum Sung BBQ**  
Korean bulgogi &  
grilled fish  
40-07 149th Pl  
(718) 539-4596
- 19 Jeju Island (Jeju Do)**  
Korean sushi  
149-22 41st Ave  
(347) 732-4857
- 20 One for the Road**  
Korean-fusion, Tex-mex  
grills, and desserts  
40-25 150th St  
(347) 732-9732  
onefortheroadnyc.com
- 21 Seoul Ttukbaegi**  
Korean soups & stews  
149-14 41st Ave  
(718) 799-0994
- 22 Hongdae**  
Korean pocha  
149-09 41st Ave  
(917) 908-0368
- 23 Gupji**  
Korean seafood  
149-11 41st Ave  
(929) 329-0628  
gupji.com
- 24 GooGongTan**  
Korean BBQ, pocha  
40-09 149th Pl #1  
(718) 321-1738

